



*Scope: Innovation, Youth & Technology*

## Urban Labs for Youth Innovation – Kingston, Jamaica

**Mission:** To promote partnerships for social and economic inclusion in Latin America and the Caribbean.

**The Program:** DIA is a regional initiative launched to foster innovation and empower new generations through access to state-of-the-art technology training, collaboration spaces, specialized curricula, mentorship and financial resources for social and economic ventures. The goal is to activate the hidden potential and talents of individuals living in vulnerable situations. To this end, DIA seeks to promote solutions that generate livelihood opportunities and good governance in the region. DIA brings together academia, civil society, government officials, private sector entities, entrepreneurs and young innovators.

In 2016, Citi Foundation and the Trust for the Americas launched the Urban Labs for Youth Innovation Project. This project aims to inspire and provide skills to a new generation of Jamaican disruptive innovators and entrepreneurs. Since then, over 900 young participants have received training, mentorship and access to state-of-the-arts technology to create low-cost, high impact, innovations that improve livelihood opportunities and solve daily challenges in their communities.

### **DIA Jamaica Results (2016-2018):**

- Successfully launched the first DIA Urban Innovation Laboratory in Kingston, Jamaica
- DIA Innovation Methodology adapted, translated and expanded to meet participant needs/interests
- Lab managers and facilitators participated in Training-for-Trainers at the DIA Inclusive Innovation Lab in Monterrey, Mexico
- Organized 4 Ideathon Challenge to explore creative solutions for urban issues
- Carried out a virtual 24 Hour Hackathon with DIA Belize to develop solutions on sustainable tourism
- 447 youth (46% female) received innovation and technology training
- 738 community members empowered through access (69% female)
- 90 DIA participants created disruptive innovation projects
- In Pitch Tank competitions, a total of 50 Projects have received start-up funds

### **Goals 2018-2019**



<b>Goal</b>	<b>200</b>	<b>\$40,000</b>	<b>400</b>
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