Introductory Training Program in Open Government and Open Data to Civil Society Organizations in Belize

The Trust for the Americas and the Department for Effective Public Management of the Organization of American States would like to invite you to join this training program in the framework of the Project: "Promoting an Open Government Ecosystem in Belize," with the Support of the Embassy of the United States of America in Belize.

Sessions:

1. **Introduction to Open Government and Open Data:** What is open government, what is Open Data, why is it important, and how civil society organizations can get involved in the process to co-create better government services. *Wednesday August 8, 2018- 10:00 am*
   - **Video** https://youtu.be/XMfRSNbiJvo
   - **Presentation 1**   **Presentation 2**

2. **Open Government support mechanisms:** How this collaborative process between government agencies and citizens as end users is supported worldwide by international platforms such as the Open Government Partnership, and regional multilateral organization and foundations. *Wednesday August 15, 2018- 10:00 am*
   - **Video** https://youtu.be/ZMnq5qRHHFw
   - **Presentation 1**   **Presentation 2**

3. **Practical Cases of Open Data:** How open data can create better services and promote social and economic development in your community. A discussion on the use of data in Tourism, Health, Trade, and other relevant sectors. *Wednesday August 22, 2018- 10:00 am*
   - **Video** https://youtu.be/_MW8g_1SRoE
   - **Presentation 1**   **Presentation 2**

4. **Data Journalism:** New publishing platforms are empowering everyone to gather and share data digitally, turning it into information. *Wednesday August 29, 2018- 10:00 am*
   - **Video** https://youtu.be/A_uo0T5khlE
   - **Presentation 1**   **Presentation 2**   **Presentation 3**

SPEAKERS

Felipe Estefan, Director of investments, Omidyar Network

Felipe is Director of investments at Omidyar Network where he structures and manages investments in Latin America as part of Omidyar Network's Governance & Citizen Engagement initiative. He leads the firm's efforts to advance civic technology, independent media, open data, and fiscal governance in the region. In the context of his role, Felipe is a member in the Board of Directors of IMCO and Nossas Cidades, an observer on the Board of Colab.re, and a member of the Board of Advisors of Chequeado. Before joining Omidyar Network, Felipe was the open government strategist at the World Bank, advocating for and advancing efforts to make governments more open and to foster collaboration between state and non-state actors. He was also a founding team member of the Open Contracting Partnership. Prior to the World Bank, Felipe was a planning producer at CNN's Washington, DC bureau and was part of the Permanent Mission of Colombia to the United Nations in Switzerland.

Nicolas Martín, Co-Founder and Social Entrepreneur, Somos Más, Colombia

Co-founder of Somos Más Colombia and Europe, an organization that works harnessing the collective intelligence in social ecosystems since 2003. Nicolas is an expert in social innovation and ICT for citizen collaboration. And he is also a promoter and manager of several multi-stakeholder partnerships, including the promotion of Colombian civil society's engagement in the Open Government Partnership.

Emilene Martinez, Senior Regional Coordinator for the Americas at OGP

Emilene joined the Open Government Partnership in September 2012. In her role, she focuses on supporting civil society organizations in Latin America and the Caribbean. She holds a BA in International Relations and an MA in International Studies from the Monterrey Institute of Technology and Higher Education. Since 2001, she has worked with a number of institutions, including the National Security Archive at the George Washington University; Fundar Center for Research and Analysis; the Council for Transparency in Chile; the Monterrey Institute of Technology and Higher Education; and the Center for Research and Teaching in Economics (CIDE). As a consultant she has worked for Global Financial Integrity, the World Bank Institute, El Economista and The Carter Center.

Arturo Muente, Inter-American Development Bank

Arturo is a lead specialist of the division of Innovation in Citizen Services at the IDB from where he manages IDB's initiatives in Open Data, among other areas. He brings over 20 years of experience in open development, telecommunications, and financial services. Currently, with his role within IDB, he is working on digital government innovation projects and knowledge, the civil registry and identity agenda, open data, and data analytics for the public sector. Before, he worked in The World Bank in the Information and Communications Sector Unit, promoting adoption and productive use of broadband around the world. He is also an active and renowned stakeholder of the regional open data ecosystem.

Maurice McNaughton, Director of the Centre of Excellence for IT Enabled Innovation, Universities of the West Indies **–** UWI, Jamaica

Maurice is the Director of the Centre of Excellence for IT-enabled Innovation at the Mona School of Business & Management and is currently doing active research in the areas of Open Data and Big Data, Mobile Financial Services, and Open Source platforms. He is a founding member of the Caribbean Open Institute (COI), a regional coalition of Caribbean organizations that engages and works with regional governments, researchers, journalists, technologists, NGOs, and academics, to raise awareness, strengthen capacity, and foster collaborations towards the adoption of open development approaches. Dr. McNaughton holds a PhD in Decision Sciences at Georgia State University and has over 20 years senior management and leadership experience in the planning and direction of enterprise-level Information Technology in organizations.

Luiza Barbosa, Public Administration Analyst on Government acquisitions and customer services, Colab.re

is a public administration specialist analyst at Colab, responsible for governments acquisitions and customer success. She has a degree on Public Administration from Fundação Getulio Vargas (FGV-EAESP) and has previous experience in advocacy at Endeavor, which is a global NGO dedicated to the development of the business environment in Brazil.

Luiza Jardim, Public Administration Analyst on user support and participatory processes, Colab.re

is a public administration specialist analyst at Colab, responsible for user support and participatory processes. She has a degree on Public Administration from Fundação Getulio Vargas (FGV-EAESP) and has worked with sustainability at a studies center in Brazil and at a recycling company in Chile.

Claudia Baez, CO-Founder, Cuestion Pública, Colombia

Claudia Báez is a journalist specialized in database analysis. She is a co-founder of Colombian digital media Cuestión Pública. She has experience in carrying out reporting with data for digital media outlets as well as managing digital journalism projects. She was a grantee of the International Centre for Journalists (ICFJ) in 2016 where she formed part of entrepreneur and innovation team at ProPublica. Her work has been published in El Tiempo, El Espectador, ProPublica, Univisión, and France24. She has an MA in Economic and Social Development Studies with a specialization in Industrial Development and Project Evaluation from the Sorbonne University in Paris. She is an ambassador for Chicas Poderosas Colombia, a movement that brings women together in technology newsrooms in Latin America. She is also co-organizer of Hacks & Hackers Bogota. She is also a lecturer and has received numerous awards for her work on digital media.

David Hidalgo, News Director, Ojo-Público, Perú

David is the News Director at OjoPúblico, a digital investigative media outled from Perú. He is a writer and author of the book "La Biblioteca Fantasma," a non-fiction story on the trafficking of ancient and rare books in Perú. Also wrote, "Sombras de un rescate," a book that looked for the traces of the last armed action perpetrated by a terrorist group in Peru. He also directed the team of the Stolen Memory Project (Memoria Robada), a trasnational investigation on the trafficking of the Latin American cultural patrimony; investigation that was awarded with the Third Prize at the 2016 Latin American Investigative Journalism Awards. He was also a member of the Peruvian team whom received the Data Journalism Award 2015 for Best Investigation of the Year

(Small newsroom), granted by the Global Editors Network. He received the Human Rights and Journalism Award twice, in 2006 and 2015. Hidalgo was fellow of the 2009 Edward R. Murrow Program for Journalists, organized by the United States Department of State. He was editor-in-chief of Etiqueta Negra magazine, an awarded publication of narrative journalism.

Ana K. Tuduri, Researcher, La Diaria, Uruguay

Ana holds a degree of the Faculty of Law from the University of the Oriental Republic of Uruguay (UDELAR). She researches on topics such as environmental issues as Rio Abierto with La Diaria. Ana Previously worked in privacy, surveillance, intellectual property and digital rights.

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