JET

CURRICULUM PACKAGE

2023

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OVERVIEW OF THE TRUST FOR THE AMERICAS

The Trust for the Americas is a non-profit organization affiliated with the Organization of American States (OAS). Established in 1997 to promote public and private partnerships, The Trust has implemented projects in 24 countries and worked with over 1,000 organizations in the region. Our initiatives seek to promote educational and economic opportunities as well as government accountability and transparency.

With more than 2.5 million people impacted in only a decade, The Trust is committed to continue changing the lives of millions more in the years to come. Our vision of a peaceful and just region is built by the communities we reach and whose members are thriving thanks to the skills developed in the programs we develop.

Innovation goes beyond creating technology it is how technology can improve or solve some of the urban challenges that youth and vulnerable communities face. Through DIA, a regional network of Innovation Labs that focuses on solving the needs of at risk communities in Latina America and the Caribbean. Currently the DIA Lab network has presence in: Mexico, Jamaica and Colombia. Since 2016, DIA has positively impacted the lives of 10,197 young people and representatives from diverse sectors of society, of which 1,363 have developed innovation projects that benefit their communities. Furthermore, 271 participants have received funding to start and strengthen their ventures.

For more information on the DIA program and the Trust: **The Trust for the Americas**

OVERVIEW OF THE JET PROJECT

While digital technologies are spreading rapidly, there continues to be a mismatch between education and industry which poses an ongoing challenge for the future of work. In many cases, training content and curricula remain static and does not address the needs of the market. Higher education and vocational training programs and systems are not structured to respond in real time to the shifting demands of private sector companies operating in the digital economy. Further, there a lack of awareness of job opportunities and the skills that are required for available jobs. As more SMEs transition their business to virtual models there is no systematic assessment of the skills being demanded by these SMEs or the predictability of the technological changes across sectors that may result in the need for new skillset thereby allowing training centres to be agile in the development of curriculum for the market.

The **Unleashing the Potential of Jamaican Youth through Empowerment & Training (JET)** project aims to re-skilling and up-skilling youths and enhance their digital, entrepreneurial, and life skills to catalyze the growth of the digital economy. This objective will be achieved by offering beneficiaries quality training and teaching them to use their skills to seek employment opportunities from private sector enterprises as independent freelancers or entrepreneurs. The JET project and DIA project will work closely together to provide comprehensive opportunities for youth.

For more information on the JET project: **https://bit.ly/JETProject**

SUMMARY OF DIGITAL SKILLS MONITOR REPORT

The project's objective is to leverage open-source data to create a model identifying labor market trends in Jamaica, with a view to rapid development and creation of relevant skill programs and be able to respond to real-time labor market needs. For what we are using an Employment & Skills Monitor, to identify trends, social insights, and leading indicators. The monitor is an AI platform specialized in active listening to citizens that has been created to work in the framework of the SDGs.

The Employment and Skills Monitor, provides real-time insights into citizens' needs, opinions, and concerns around societal changes and challenges, such as the ones faced by the job market. In Jamaica, the main trends were ranked as follows: Programming, Web and App development (30.2%), Artificial Intelligence (14.9%) and Social media (12.3%).

Digital needs in Jamaica
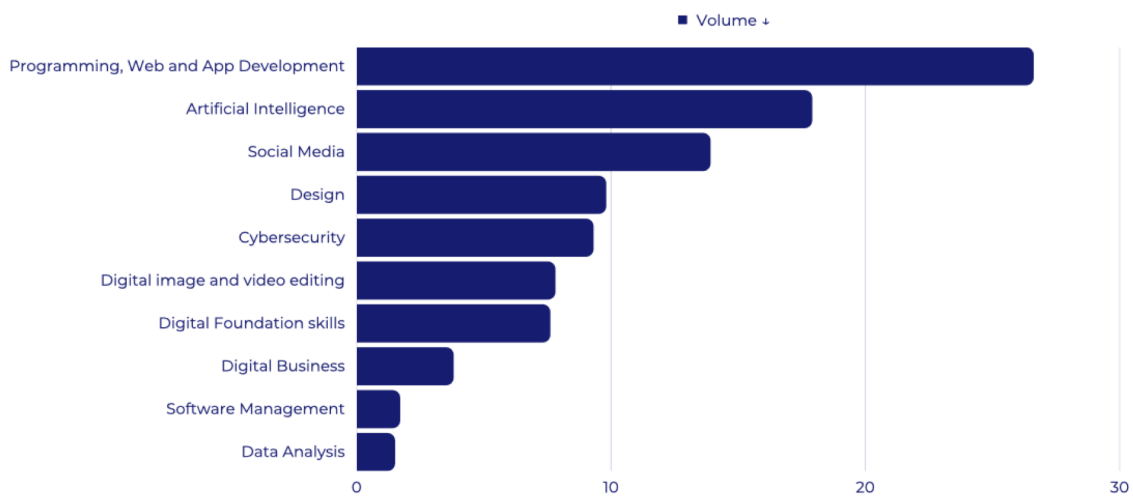
Source: Digital Skills Monitor. **Data collected from:** Jul 1,2021 to Jan 31, 2023. **Dowloaded:** 06/02/2023. **Powered by Citibeats.**

For detailed report: **https://bit.ly/JETProject**

JET CURRICULUM OVERVIEW

SOFT SKILLS COURSES

Soft skills training is as important as technical skills training. The goal is to provide youth with the guidance needed to function effectively in society in as an employ or employer, to improve employability, assist in remaining employed and advance in the workforce.

Course Topic	Duration
Self-development and management	3hrs
Conflict management	2hrs
Planning for personal success/goal setting	2hrs
Communication	2hrs
Making decisions	2hrs
Employability skills	2hrs
Critical Thinking skills	2hrs
Problem solving	2hrs
Financial literacy	2hrs
Leadership	2hrs
Dealing with practical work encounters and challenges	2hrs
Career development	2hrs
Social media brand management and self	2hrs
Total of 13 sessions	**Total of 27 hours**

TRANSITION PROCESS COURSES

The Transition process courses are designed to help youth navigate the work world as they become equipped with technical skills. The goal is to understand the work environment and make skill set attractive to prospective employers to advance in the workforce.

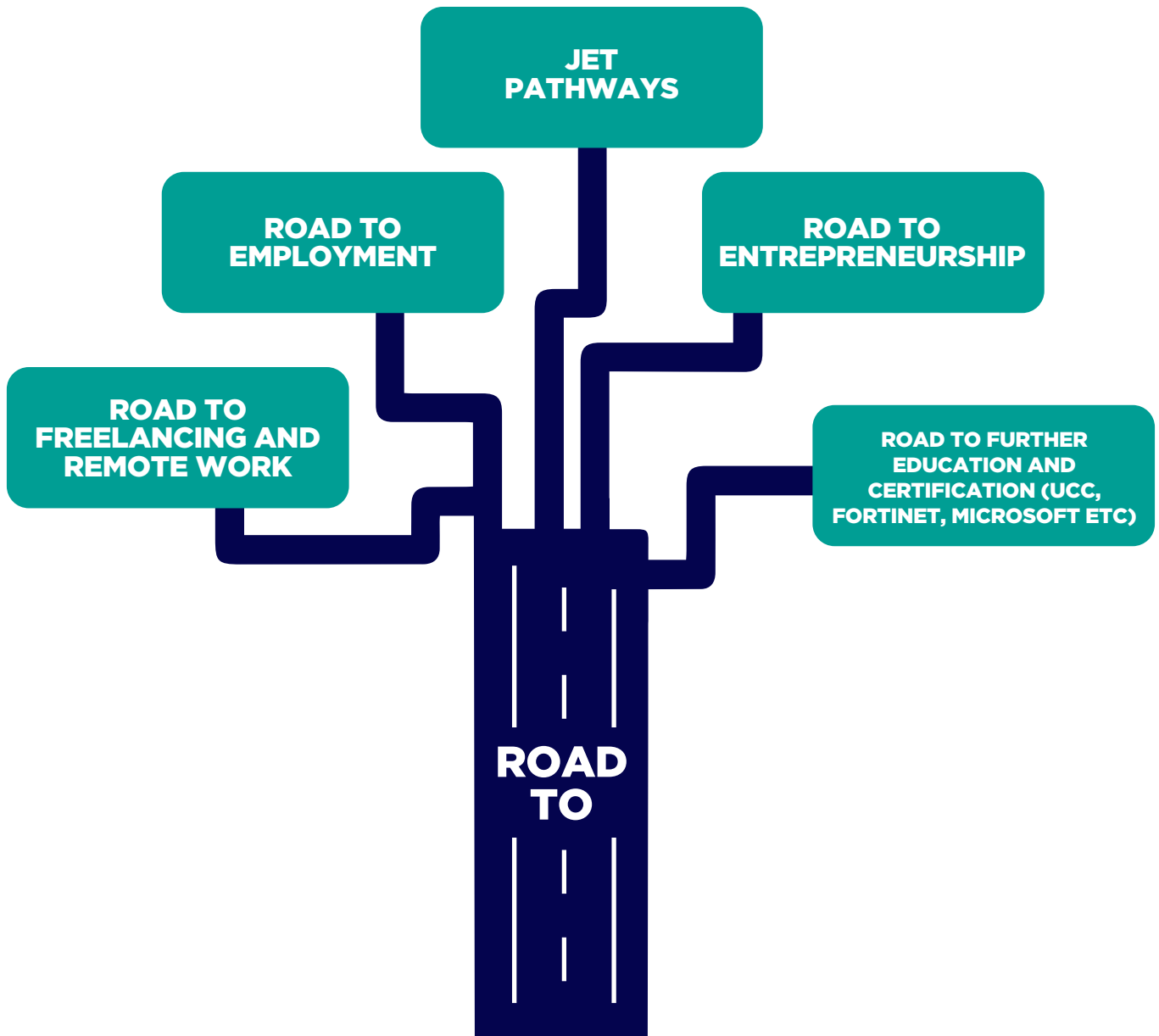| Course Topic	Duration	Training Provider
Resume Writing and cover letter	1.5hrs	Trust for the Americas
Interviewing skills	1.5hrs	
Networking 101	1.5hrs	
Navigating the World of Work	1.5hrs	
Introduction To Entrepreneurship/Becoming A World Class Entrepreneur		
Building Your Brand and Business With LinkedIn	2hrs	Internet Income Jamaica
Fiverr 101	2hrs	
Upwork 101	1.5hrs	
TOTAL OF 8 SESSIONS	TOTAL of 11.5 hrs	

DIGITAL SKILLS COURSES

The Digital skills being offered in conjunction with our partners are based on labor market data collected through the Digital Skills monitor report. The goal is to equip youth with the relevant digital skills to qualify and capitalize on current and anticipated job and business opportunities. The Course is designed with mandatory tracks that must be completed to graduate from the program. All optional tracks are accessible and available to participants but is to be completed during the internship/entrepreneurship phase on their own.

Course Topic	Duration	Training Provider
MANDATORY TRACKS		
Introduction To Innovation		Trust for the Americas
Introduction To Artificial Intelligence		
Foundations of Being Digital	12 weeks	Caribbean School of Data (CSOD-UWI, Jamaica)
Productivity tools for Digital Workers		
Social Media and Web applications		
Data Fundamentals		
Capstone: Critical thinking and problem solving		
Web, programming and app development	20hrs	The Caribbean Industrial Research Institute (CARIRI, Trinidad and Tobago)
OPTIONAL TRACKS		
CYBERSECURITY		
Course name	**Duration**	**Training provider**
Course SC-900T00: Microsoft Security, Compliance, and Identity Fundamentals LINK TO ACCESS CONTENT Collections - MSFTofficialCurriculum-4292 | Microsoft Learn LINK TO RECORD COMPLETION Microsoft Security Course Submission Form Survey (surveymonkey.com)	6hrs	Microsoft
Security Awareness Training Information Security Awareness (Entry level course in the Fortinet Network Security Expert (NSE) program L1-3) *(Other certification levels can be made available)*	8hrs	Fortinet
DIGITAL IMAGE AND VIDEO EDITING		
Course name	**Duration**	**Training provider**
Video Creation Mastery	1hr	Internet Income Jamaica
Graphic Design	3hrs	
MACHINE LEARNING		
Course name	**Duration**	**Training provider**
Machine Learning for Natural Language Processing	20hrs	University of the Commonwealth Caribbean (UCC)

TIMETABLE

Scheduled Times		Monday	Tuesday	Wednesday	Thursday	Satur day
SOFT SKILLS						
Wee k 1	Apr 11 - 13	Self-development and management	Conflict manageme	Planning for personal success/goal setting	Planning for personal	
Wee	Apr 17 -	Making decisions	Employabili	Critical Thinking skills	Problem solving	
Wee k 3	Apr 24- 27	Financial literacy	Leadership	Dealing with practical work encounters and		
DIGITAL SKILLS						
Wee	May 1 -					
Wee	May 8 -					
Wee	May 15 -					
Wee	May 22 -					
Wee	May 29 -					
Wee	Jun 5-10		CSOD			CARI
Wee	Jun12-1					CARI
Wee	Jun					CARI
Wee	Jun 26-					CARI
Wee	Jul 3-8					CARI
Wee	Jul 10-14					CARI
Wee	Jul 17-21					
MAKING THE TRANSITION						
Wee k 16	Jul 24-28	**MON**	**TUES**	**WED**	**THURs**	**FRI-**
		Resume Writing and	Interviewin	Navigating the World of	Networking 101	
		IJJ (Fiver 101, Upwork 101)				
		Entrep (TFTA)				
TRAINING ENDS						

OPPORTUNITIES AVAILABLE TO YOU AFTER JET

JET
PATHWAYS

ROAD TO
EMPLOYMENT

ROAD TO
ENTREPRENEURSHIP

ROAD TO
FREELANCING AND
REMOTE WORK

ROAD TO FURTHER
EDUCATION AND
CERTIFICATION (UCC,
FORTINET, MICROSOFT ETC)

ROAD
TO

HIGHLIGHTS OF JET PARTNERS

INVESTING PARTNERS

STRATEGIC PARTNERS

JET

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