DEMOCRATIZING INNOVATION IN THE AMERICAS

:DIA
By Trust

DIA is a regional initiative that empowers, connects and inspires **innovators, entrepreneurs**, civil society, academia, and public officials to **foster innovation, advance livelihood opportunities, promote good governance and strengthen democracy.**

PRINCIPLES

Collaboration

Innovation

Democratization

GEOGRAPHIC PRESENCE

- Mexico
- Belize
- Jamaica
- Costa Rica
- Panama
- Dominican Republic
- Trinidad y Tobago
- Colombia
- Barbados

OBJETIVOS GENERALES DEL PROGRAMA

Promote collaborative innovation processes to solve public problems

Encourage public and private participation, alliances and collaborative networks, as well as the incubation of innovative projects to address local challenges with sustainable solutions, supported by the collective knowledge of the communities.

Empowerment for access to better goods and services

Enhance the use of data to improve public services and generate economic opportunities, provide empowerment tools to strengthen transparency and social control mechanisms, bring citizens closer to decision-making processes, and generate capacities in youth and various sectors of society.

Access to technology and resources for social entrepreneurship

Facilitate the creation of innovation spaces with access to technology and specialized curricula to nurture entrepreneurship and new opportunities within the job market, boost digital transformation processes, and encourage the development of prototypes through access to seed funds.

DIA INNOVATION LABS

DIA Labs constitute a unique ecosystem for innovation and entrepreneurship, through access to technology, training, mentoring, competitions, and seed funds, which allow youth to develop disruptive and innovative ideas that tackle local problems and challenges. The DIA methodology helps the creation of low-cost solutions to increase livelihood opportunities in vulnerable communities.

PUBLIC INNOVATION

Public innovation projects seek to work with representatives from local and national governments, civil society organizations, media, and the private sector to strengthen democratic processes within the region. Through training, collaborative sessions, and innovation processes, the DIA initiative promotes solutions to governmental issues related to the use of Open Data, Open Government, and GovTech.

IMPACT

Since **2016**, DIA has positively impacted the lives of **10,197** young people and representatives from diverse sectors of society, of which **1,363** have developed innovation projects that benefit their communities.

Furthermore, **271** participants have received funding to start and strengthen their ventures.

PRINCIPALES DONANTES

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